

## Pushing the term #Nursification: Illuminating the Transformative Power of Nursing in Healthcare Evolution

► Unifying Expertise for Specialist and Advancing Nursing Across Europe

**Brussels – Milan 12-02-2024**

We are excited to push the introduction the terminology: "**Nursification**" of healthcare. The term '#Nursification' of healthcare may not be widely accepted or visibly apparent yet, but a strong flow of energy is driving change in health by the nursing profession. This is achieved through clinical excellence, preparation for the next catastrophe, and contributions to health systems, economics, and politics. Numerous reports have been created, almost all overlapping with the same message: **invest in the nursing workforce, secure well-being, fair remuneration, and acknowledge the status they are entitled to have.** However, these efforts have had hardly any impact, given the current state of healthcare and the situation of professionals in the nursing domain. This lack of impact is influenced by the status of healthcare and the situation of professionals in the nursing domain, including recognized authority and autonomy. While much attention is given to health problems, a very significant underlying flow of development is steadily and proudly growing. This can be observed in science, publications, and the media.

**The ESNO with the AIIAO, wishes to promote the term #Nursification when addressing the recognition of professional and political status.** AIIAO fully aligns with this view and hopes that further associations will support this newborn view. What do we hope to achieve with this term?

**We hope that the hashtag #Nursification will become prominent from today,** reflecting the growing significance of the nursing professional's contribution to healthcare. This includes normality of staffing and recognition of qualifications, normality of conditions, and positioning them in the right context through their expertise, readiness, mobility, and contribution throughout the full spectrum of the healthcare domain.

We look forward to finding the hashtag **#Nursification** in programs and social media and seeing that health systems improve and prove to be a significant condition in the sustainability of European health.

Together, we are not just advocating for a "**Nursification**" of healthcare but actively working towards it.

*On behalf of teams: European Specialist Nurses Organisation (ESNO) and the Italian Association of Nurses in Oncology (AIIAO)*

*About ESNO: The European Specialist Nurses Organisation (ESNO) is a non-profit organisation and the goal is to facilitate and provide an effective framework for communication and co-operation between the European Specialist Nurses Organisations and its constituent members. ESNO represents the mutual interests and benefits of these organisations to the wider European community in the interest of the public health. Members of ESNO consist of individual European specialist nurses organizations. Contact: [www.esno.org](http://www.esno.org) – [secretariat@esno.org](mailto:secretariat@esno.org)*

*About AIIO. AIIO aims to promote the acquisition of a nursing profession culture based on evidence-based practices; it pursues the acquisition of specific competencies aimed at making oncology nursing care increasingly appropriate and personalized; it relies on multiprofessional and multidisciplinary approaches to ensure a proper framework for oncological care within the broader healthcare and socioeconomic. Context: <https://www.aiio.it/> - [segreteria@aiio.it](mailto:segreteria@aiio.it)*

The collaboration between ESNO and AIIAO is not merely a convergence of two events; it is a strategic alignment of missions and visions to amplify the impact of nursing in healthcare by designing two events where AIIAO's congress is nested in the view that ESNO is disseminating. While our events might differ in focus and scope, they are united by a common purpose, synergizing for this: to champion the role of nursing as a fundamental cornerstone of healthcare.

- AIIAO focuses on the Italian sphere, specifically cancer nursing care. This concentration allows for a deep dive into the challenges, innovations, and advancements within this critical area of healthcare. AIIAO aims to elevate cancer nursing practice, contributing to improved patient outcomes and enhanced care delivery by fostering an environment of learning, sharing, and innovation.
- On a broader scale, ESNO expands its reach across the European continent, embracing all specializations within the nursing field. This breadth of focus serves to highlight the worth and impact of nursing professionals and their specialized role in addressing the multifaceted healthcare needs of populations across Europe.

### **This is a chapter header**

The synergy between AIIAO and ESNO underscores a critical message: the paths to advancing healthcare are many, but at their core, they rely on the foundational principles of nursing. Join us and register today: 5 -7 June, Milan, Italy

***“The future belongs to those who believe in the beauty of their dreams.”***

- Eleanor Roosevelt

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